

FASHION
— NETWORK —

MEDIA KIT

The World's Fashion
Business News

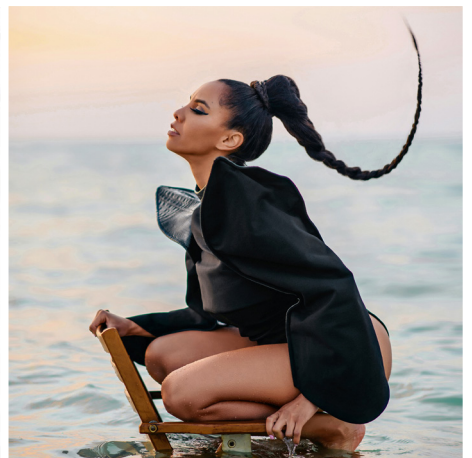
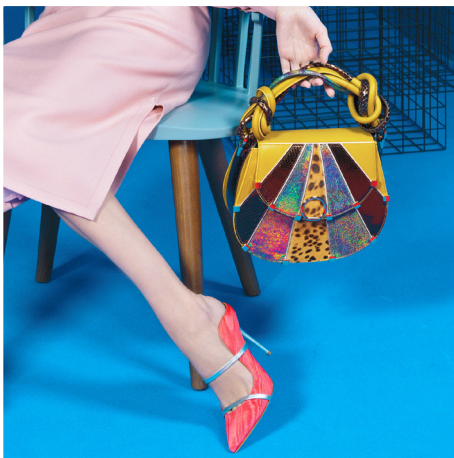


OVER 900,000 FASHION PROFESSIONALS
SUBSCRIBED WORLDWIDE

www.fashionnetwork.com

With more than 900,000 subscribers to its daily newsletters published in 70 countries in 10 languages*, FashionNetwork.com has become the leading source of information for professionals in the fashion world.

Whether in New York, Paris, Sao Paulo, Moscow or Shanghai, more than 60 journalists worldwide provide 300 reliable, responsive and comprehensive articles daily!

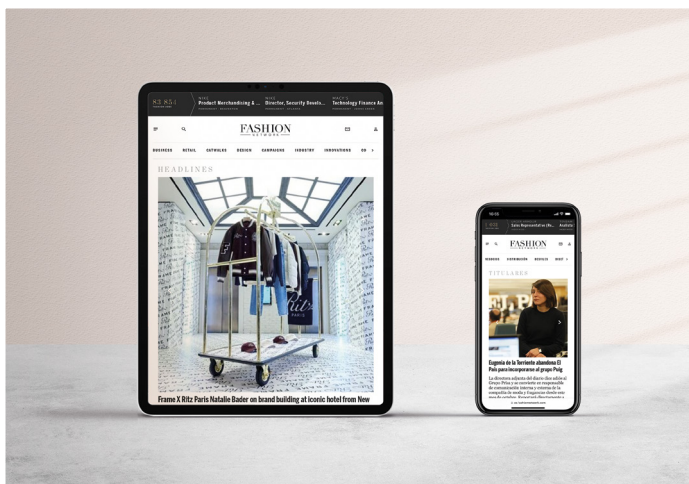


**English, Italian, French, German, Spanish, Russian, Chinese, Portuguese, Japanese and Turkish.*

ABOUT FASHION NETWORK.COM

LATEST INDUSTRY NEWS

300 articles by day (Business, Distribution, Industry, Trade shows, Innovations, Collections, Fashion shows, Design, Media, Campaigns, Events, Appointments...)



LATEST PHOTOS & VIDEOS

6,000,000 HD photos and 2,000 videos (Catwalks, Beauty, Trade shows, Design, Shops, Shopping centres, Street, Events, Trends, Interviews, Reports...)



LATEST TRENDS

500 trend reports a year, in partnership with major trend agencies worldwide (Apparel, Accessories, Shoes, Beauty, Underwear, Swimwear, Textile, Street, Colours, Design, Jewellery...)



LATEST FASHION JOBS

150,000 job offers worldwide posted every month (Retail, Design, Marketing, Communications, Sales, Management, Production, Quality Control, Logistics, Purchasing, Finance, Administration, Merchandising...)



STATISTICS

MEMBERS

1,4 Million unique visitors per month*
4,2 Million visits per month*
15 Million page views per month*
900,000 subscribers worldwide
(details on the next page)

INDUSTRIES

Fashion & Textile: 78%
Perfume & Cosmetics: 12%
Accessories & Leather: 4%
Home & Decor: 4%
Watches & Jewellery: 3%

PROFESSIONS

Retail: 30%
Sales: 13%
Design: 12%
Marketing: 12%
Communications: 10%
Purchasing: 5%
Production & Quality: 5%
Management: 6%
Consulting: 3%
Finance: 2%
Merchandising: 2%

SECTORS

Retailers: 31%
Wholesalers: 16%
Apparel Industry: 15%
B2B Services: 11%
Media: 8%
Textile Industry: 5%

Shoes & Leather Industry: 2%
Jewellery Industry: 2%
Perfumes & Cosmetics Industry: 2%
Eyewear & Watch Industries: 1%
Other sectors: 7%

GENDER

Female: 71%
Male: 29%

AGE GROUPS

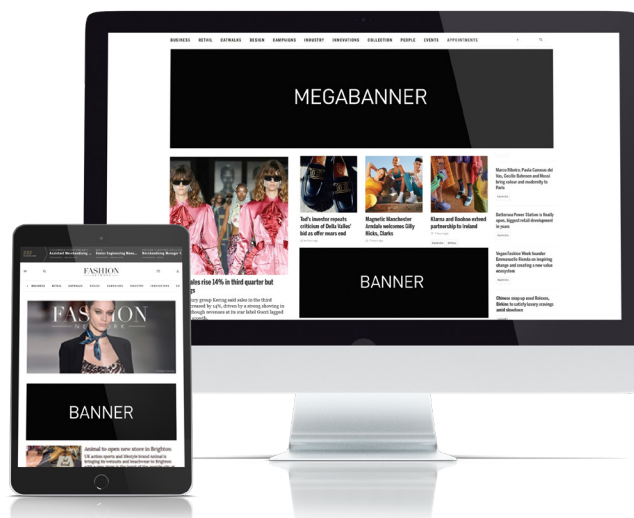
18 - 25: 26%
25 - 35: 38%
35 - 45: 22%
45 - 55: 10%
> 55: 3%



RATES

Banner on Newsletters:

800x300 pixels
JPG/PNG - 60Kb max



Megabanner:

1400x350 pixels
JPG/PNG - 250Kb max

Banner on Website:

800x300 pixels
JPG/PNG - 60Kb max

NEWSLETTER

WEBSITE

Banner

Banner

Megabanner

RANK IN NEWSLETTER

EXCLUSIVE NEWSLETTER**

EVERY PAGE ON ROTATION

EVERY PAGE IN EXCLUSIVE

Country	Subscribers*	1 st	2 nd	3 rd and on	Logo in background + 5 banners	Cost per thousand printings (CPM)***	Weekly price
France	272,338	€1,500	€1,000	€800	€6,000	€20	€6,000
Italy	183,188	€1,000	€700	€500	€4,000	€20	€4,000
Spain	109,645	€500	€350	€250	€2,000	€20	€2,000
United Kingdom	46,133	€500	€350	€250	€2,000	€20	€2,000
United States	46,108	€500	€350	€250	€2,000	€20	€2,000
India	45,017	€500	€200	€150	€1,000	€20	€1,000
Mexico	37,591	€300	€200	€150	€1,000	€20	€1,000
Belgium	26,244	€300	€200	€150	€1,000	€20	€1,000
Brazil	22,570	€300	€200	€150	€1,000	€20	€1,000
Colombia	19,596	€300	€200	€150	€1,000	€20	€1,000
Switzerland	17,659	€300	€200	€150	€1,000	€20	€1,000
Germany	17,640	€300	€200	€150	€1,000	€20	€1,000
Portugal	17,611	€200	€150	€100	€750	€20	€750
Argentina	9,286	€200	€150	€100	€750	€20	€750
China	9,144	€200	€150	€100	€750	€20	€750
Peru	7,050	€200	€150	€100	€750	€20	€750
Russia	6,187	€200	€150	€100	€750	€20	€750
Hong Kong	3,921	€200	€150	€100	€750	€20	€750
Netherlands	3,675	€100	€75	€50	€500	€20	€500
Australia	3,148	€100	€75	€50	€500	€20	€500
Japan	2,444	€100	€75	€50	€500	€20	€500
Turkey	2,243	€100	€75	€50	€500	€20	€500
Canada	2,140	€100	€75	€50	€500	€20	€500
Austria	1,611	€100	€75	€50	€500	€20	€500
UAE	1,511	€100	€75	€50	€500	€20	€500
Morocco	852	€100	€75	€50	€500	€20	€500
Luxembourg	761	€100	€75	€50	€500	€20	€500
Chile	631	€100	€75	€50	€500	€20	€500

Minimum order: €500. *As of October 2023. **E.g., on www.fashionnetwork.com/custom
***E.g., 50,000 printings, it will cost you €1,000 regardless of the duration of your campaign



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